

Message Text

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ACTION CU-04

INFO OCT-01 EA-10 ISO-00 /015 W

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R 210807Z FEB 75

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 8164

INFO USIA WASHDC

UNCLAS SECTION 1 OF 2 TOKYO 2287

STATE FOR CU

E.O. 11652: N/A

TAGS: OEXC/J

SUBJECT: INTERNATIONAL RELATIONS PACKAGED PROGRAM: DETENTE
& ARMS CONTROL

REF: TENNY LETTER TO ZURHELLEN, FEB 5, 1975: USIS JAPAN PROGRAM
DIGEST NO. 143, FEBRUARY 14.

1. SUMMARY: WE REQUEST 3 SPEAKERS FOR INTERNATIONAL RELATIONS
MAJOR PACKAGED PROGRAM (FY 75 MPP #4) IN JUNE 1975. SPEAKERS
TO INCLUDE ONE GOVERNMENT OFFICIAL, ONE ACADEMICIAN, AND ONE
THINK TANK/ACADEMIC/OR JOURNALIST. SUBJECT TO BE "US-SOVIET
DETENTE AND ARMS CONTROL." PROGRAMS INCLUDES NATIONAL SEMINAS
IN TOKYO FOR ARMS CONTROL AND SECURITY EXPERTS AND AT ANOTHER
AMERICAN CENTER CITY FOR LESS SPECIALIZED INTERNATIONAL
RELATIONS AUDIENCE. ALSO PROGRAMS AT ALL SIX CENTER FEATURE
ANY COMBINATIONS OF TWO OF THE THREE SPEAKER. ELECTRONIC
DIALOGUE A MONTH BEFORE PROGRAM PLANNED. WILL REQUEST VTR
AND OTHER SUPPORT MATERIALS. EXACT TIMING STILL UP IN
AIR DEPENDING ON SPEAKER AVAILABILITY BUT JUNE 9 TO 28
OR JUNE 16 TO JULY 3 TWO POSSIBILITIES. END OF SUMMARY.

2. WE HAVE BEGUN PLANS FOR FOURTH MAJOR PACKAGED PRO-

GRAM (MPP) FOR FY 75, THE INTERNTIONAL RELATIONS MPP.

FORMAL TITLE IN ENGLISH: "US-SOVIET DETENTE AND ARMS

CONTROL"; IN JAPANESE: "BEI-SO-KAN NO DETANTO TO GUNBI

KANRI" IN PURPOSE, BACKGROUND, AND EMPHASIS OF ENTIRE

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PROGRAM CONCEPT FOUND IN REFERENCED USIS PROGRAM DIGEST.

COPIES MAILED TO CU AND USIA. PLEASE REFER TO THAT FOR DETAILS. DUE TO GREAT LENGTH OF THAT PAPER, WE FEEL UNNECESSARY TO REPEAT HERE. SUGGEST YOU REVIEW LETTER FROM DPAO FRANK TENNY TO DEPUTY ASSISTANT SECRETARY ZURHELLEN OF FEB 5, 1975, FOR RESTATEMENT OF PROGRAM. MAIN POINT IS THAT EMPHASIS IS ON IMPLICATIONS OF DETENTE FOR JAPANESE-AMERICAN RELATIONSHIP IN BROAD CONTEXT, RATHER THAN UPON COMPLEX DETAILS OF U.S.-SOVIET NEGOTIATIONS.

3. WE REQUEST 3 SPEAKERS FOR THIS PROGRAM: ONE GOVERNMENT REPRESENTATIVE, ONE ACADEMIC, AND ONE THINK TANK/ACADEMIC OR JOURNALIST. IDEALLY ALL THREE SHOULD BE HERE FOR ENTIRE THREE WEEK PROGRAM PERIOD BUT REASLISTICALLY USG REPRESENTATIVE PROBABLY AVAILABLE FOR ONLY SHORT PERIOD. IF HE CAN ATTEND NATIONAL SEMINAR IN TOKYO AND SMALLER SCALE SEMINAR IN OTHER CENTER CITY, WE ARE SATISFIED. OF COURSE IF HE CAN STAY LONGER WE AR DELIGHTED. ALSO IF OTHER TWO CAN STAY AT LEAST TWO WEEKS OUT OF THREE, THEN WE CAN GET BY. IN SUM, WE WANT TO BE ABLE TO SEND SPEAKER ELEMENT OF PACKAGE TO EVERY CENTER AT LEAST ONCE AND PREFERABLY TWICE. AS YOU KNOW THIS IS STANDARD POLICY ON ALL MPPS.

4. USG REPRESENTATIVE SHOULD BE HIGH RANKING, AUTHORITATIVE DEPARTMENT SPOKESMAN WHO IS KNOWLEDGEABLE IN DISARMAMENT AFFAIRS AND CAN EXPLAIN USG POLICY IN GREAT DETAIL TO EXPERTS AND IN LUCID UNDERSTANDABLE FASHION TO THOSE LESS INVOLVED IN DAY-TO-DAY SECURITY AFFAIRS. TENNY LETTER TO ZURHELLEN INVITES HIM, AND OBVIOUSLY WE WOULD BE VERY PLEASED TO HAVE HOM. IF DEPART UNABLE PROVIDE SUITABLE CANDIDATE, NSC, ACDA OR DEFENSE MAY BE OTHER SOURCES OF TALENT. AS BEFORE, WE WILLINGLY LEAVE TALENT SEARCH UP TO YOU.

5. ACADEMIC SHOULD BE, LIKE USG SPOKESMAN, CAPABLE OF DISCUSSING MATTERS WITH EXPERTS AS WELL AS NON-SPECIALITSTS. THIS ABILITY TO COMMUNICATE OR UNRAVEL THE VARIOUS COMPLEX STRANDS OF ISSUES VERY IMPORTANT, NOT ONLY FOR ACADEMIC BUT FOR USG MAN AND THIRD UNCLASSIFIED

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SPEAKER TOO. BECAUSE OF JAPANESE SENSITIVITIES, IT WOULD BE NICE TO HAVE ONE FAMILIAR WITH ASIAN SCENE, PARTICULARLY JAPAN, AND SG POLICY TO JAPAN AND ARE. IF ACADEMIC UNABLE TO HANDLE THIS, THEN THIRD SPEAKER, THINK TANK/ACADEMIC OR JOURNLIST, SHOULD BE QUALIFIED TO DO SO. IT DIFFICULT TO POSITIVELY IDENTIFY BEST CANDIDATES FOR ACADEMIC SLOT BUT BASED ON OUR RESEARCH WE FEEL WALTER C. CLEMENS,

JR. (BOSTON UNIV), ALBERT WHOLESTETTER (UNIV OF CHICAGO),
WILLIAM R. VAN CLEAVE (UNIV OF SOUTHERN CALIFORNIA),
HENRY OWEN (BROOKINGS), RALPH CLOUGH, MORTON HALPERIN,
AND PAUL NITZE ALL LIKELY CANDIDATES. CU MAY KNOW OF
OTHERS AND WE WELCOME YOUR SUGGESTIONS.

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6. THIRD SPEAKER, THINK TANK REPRESENTATIVE OR JOURNALIST, SHOULD HAVE MANY OF SAME QUALIFICATIONS AS ACADEMIC ABOVE. MORE DIFFICULT TO COME UP WITH NAMES HERE: TALENT FROM RAND, STANFORD RESEARCH INSTITUTE, HUDSON, OR BROOKINGS ARE POSSIBILITIES. THE MILITARY EDITOR OF NEW YORK TIMES, OR OF OTHER MAJOR PUBLICATIONS WORTH CONSIDERATION TOO. AGAIN ZURHELLEN OR OTHERS AT ACAD MAY BE HELPFUL IN PROVIDING SUGGESTIONS.

7. PROGRAMMING SCHEDULE TO INCLUDE ONE MAJOR NATIONAL SEMINAR IN TOKYO FOR SPECIALISTS IN FIELD. THIS WOULD BE SMALL HIGH LEVEL GROUP AND WOULD FEATURE INTENSIVE TWO-DAY DISCUSSION OF ISSUES. MOST PARTICPAPANTS FROM ACADEMIC, RESEARCH, GOVERNMENT, AND MEDIA CIRCLES IN TOKYO, WITH VERY FEW FROM OTHER CITIES. BECAUSE OF GREAT GAP IN UNDERSTANDING AND ABILITY TO MEANINGFULLY DISCUSS THESE ISSUES BETWEEN SPECIALISTS AND NON-SPECIALISTS, ANTCCIPATE SECOND NATIONALSEMINAR AT ANOTHER CITY--SITE YET TO BE DECIDED--FOR MORE TRADITIONAL INTERNATIONAL RELATIONS TYPES FRM ACADEMIC, MEDIA, GOVERNMENT, BUSINESS CIRCLES. THIS IMPORTANT GROUP TOO, BUT DISCUSSION LIEKLY TO BE LESS DETAILED AND MORE BROAD COVERING WIDE RANGE OF POLITICAL

AND ECONOMIC ISSUES BEHIND PROBLEMS OF DISARMAMENT
ESPECIALLY THE IMPLICATIONS FOR WESTERN PACIFIC AND US-
JAPAN RELATIONS. PARTICIPANTS FROM ALL CENTERS TO BE
INVITED ALTHOUGH WE EXPECT THIS TO BE PRESTIGIOUS
BUT SMALL GROUP TOO. OTHER PROGRAMS AT EACH
AMERICAN CENTER INCLUDE USUAL LECTURE-DISCUSSION MEETINGS,
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MEDIA INTERVIEWS, WORKING LUNCHEONS AND/OR DINNERS,
ETC. WOULD HOPE TO HAVE AT LEAST TWO SPEAKERS APPEAR
AT EACH AMERICAN CENTER CITY EITHER SEPARATELY OR AS
PAIR. ALL THREE APPEAR TOGETHER ONLY IN NATIONAL
SEMINARS. WILL OF COURSE CONSIDER CO-SPONSORSHIP WITH
IMPORTANT LOCAL INSTITUTIONS FOR NATIONAL SEMINAR AS
WELL AS INDIVIDUAL AMERICAN CENTER PROGRAMS.

8. ANTICIPATE ELECTRONIC DIALOGUE WITH IMPORTANT
"NAME" USG SPOKESMAN ONE MONTH BEFORE PROGRAM. SITE
FOR ED STILL UNDECIDED. WILL SEND SEPTEL ON THIS
LATER WITH MORE DETAILS. IT IS AN IMPORTANT BUILD-UP
PROGRAM FOR OVERALL PACKAGE.

9. EXACT TIMING OF ENTIRE THREE WEEK PROGRAM SERIES
PREFERABLY IN JUNE. JUNE 9 TO 28, JUNE 16 TO JULY 3,
OR JUNE 2 TO 21 THREE POSSIBILITIES IN PREFERENTIAL
ORDER. HOWEVER, FINAL DATES AS ALWAYS DEPEND ON
AVAILABILITY OF SPEAKERS. WOULD HOPE TO FINISH BY JULY
4 HOLIDAY.

10. WE WILL NEED STANDARD SUPPORT MATERIALS; VTR WITH
SPEAKERS; SUGGESTED PRESENTATION BOOKS: MAGAZINE
ARTICLES SUITABLE FOR TRANSLATION AND DISTRIBUTION;
PHOTOGRAPHS, BIO-DATA, AND IPS PROFILES OR SPEAKERS.
WE WELCOME OTHER IDEAS IN THIS AREA TOO.

11. HOPE CU AND USIA CAN KEEP US ADVISED ON STATE OF
SEARCH FOR SPEAKERS. LETTERS FROM JAPAN DESK OFFICER
OR OCCASIONAL TELEGRAM FROM CU WOULD BE GREATLY APPRECIATED.
IF THERE ARE QUESTIONS ON ANY OF THIS, PLEASE
LET US KNOW ASAP AND WE WILL DO OUR BEST TO CLARIFY
THINGS AT ONCE.

12. REALIZE GREAT PROBLEMS IN LOCATING QUALIFIED
SPEAKERS IN THIS FIELD BUT HOPE WE CAN RECEIVE SOME
INITIAL REPORT BY APRIL 10.

13. LOOK FORWARD TO ARRIVAL OF WHEATON, HAMILTON, AND
KAPLAN. WE THINK THEY WILL MAKE A FORCEFUL AND
PERSUASIVE TEAM.

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14. REGARDS.

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